



## EMERGING LEADERS

### Mentorship & Career Exploration

There is nothing more powerful than a girl with a dream and the courage to say, **“I know I can do this!”**

Girl Scout experiences shape innovative and entrepreneurial-minded leaders, allowing girls to find the courage to fail and keep trying, the tools to create independence, and the power to do good. Girl Scouts particularly shine when it comes to solving problems in their communities, innovating, strengthening relationships, and embracing setbacks as learning opportunities.

When it comes to future careers, girls are actively exploring their entrepreneurial interests and our Girl Scouts know what they need: more entrepreneurship courses and real-life access to role models.

**Emerging Leaders** jumpstarts a journey of limitless possibilities where teen girls forge their own paths, discover their potential, and find their spark through connections into dynamic networks and access to extraordinary opportunities—that only Girl Scouts can provide.

We are looking for industry experts to partner with us to inspire Girl Scouts along their path after high school and help girls to:

Be **COURAGEOUS** to dream big about their futures and feel empowered to shape their own experiences. Be **CONFIDENT** in the decisions they take—or do not take. Find their **CHARACTER** and discover what kind of leader they can be, no matter their age.

# investment opportunities

Together, we can build and sustain a dynamic pipeline of innovative women leaders and support the next generation of entrepreneurs and change makers.

Your investment can transform the lives of tens of thousands of girls and help us break down the barriers to ensure that every girl in Greater Los Angeles, regardless of her circumstances, has access to the life-changing benefits that Girl Scouts provides.

## **Presenting Sponsor \$35,000**

- Recognition as sole Presenting Sponsor of Emerging Leaders
- Co-branded event patch (must be committed by July 1, 2023)
- Highly visible recognition as Presenting Sponsor on all Emerging Leaders publications and program-related materials, including print, digital, and social media
- Featured speech during kick-off virtual program
- Logo recognition on GSGLA partners website page
- Logo recognition in GSGLA's annual report
- Logo recognition at three service unit locations on digital Novi sign
- Two co-branded posts on GSGLA social media platforms
- Opportunity for company participation as a mentorship partner\*
- Career Exploration program host\*\*

## **Courage Sponsor \$10,000**

- Opportunity for company participation as a mentorship partner\*
- Listing in GSGLA's annual report
- Logo recognition on all promotional materials related to the program
- Logo recognition on GSGLA partners website page
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards and other opportunities as available

## **Confidence Sponsor \$5,000**

- Opportunity for company participation as a mentorship partner\*
- Listing in GSGLA's annual report
- Name recognition on all promotional materials related to the program
- Name recognition on GSGLA partners website page
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards and other opportunities as available

## **Character Sponsor \$2,500**

- Listing in GSGLA's annual report
- Name recognition on all promotional materials related to the program
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards and other opportunities as available

# program outline

## **\*Part I – Guided Four-Part Mentoring Program:**

GSGLA will provide mentoring sessions on Tuesdays and Thursdays in October, with one mentor partner assigned for every 3-4 Girl Scouts or two mentor partners per 8-10 Girl Scouts. Mentors will share their industry expertise. This event will give Girl Scouts the opportunity to network with and be mentored by women innovators, changemakers, and professionals. This program will include themed chats around education, careers, and personal empowerment based on their industry.

Before working with girls, mentorship partners will be given a thorough overview of the mentorship program, including standards, procedures, and session talking points. Additionally, they will be trained on best practices for mentoring youth and effective communication for a successful mentoring relationship.

### **Group A:**

October 3, 10, 17, and 24

### **Group B:**

October 5, 12, 19, and 26

## **\*\*Part II – In-Person Career Exploration Workshops:**

Hosted Saturdays in October, Career Exploration workshop partners will provide Girl Scouts with access and opportunities to discover careers, trades, and interests across industries that complement programs to build specific technical knowledge and training, as well as soft skills that build leadership qualities to successfully advance their lives after high school. Girls will develop workplace readiness skills such as effective communication, building a resume, interview prep, networking, and gain exposure to a myriad of careers and industries.

These events will take place October 7, 14, 21, and 28.

### **About Girl Scouts of Greater Los Angeles**

Girl Scouts of Greater Los Angeles (GSGLA) is the second largest of 111 Girl Scout councils in the nation and the largest girl-serving organization in Southern California. Founded with one troop in 1922, we now have more than 33,000 girl members (grades K-12) and 17,000 dedicated adult volunteers, and we span 6,200 square miles of the diverse communities of Los Angeles County and parts of Kern and San Bernardino counties.

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